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Integrity Interactive buys Software Impressions

By Mass High Tech Staff

Integrity Interactive Corp. reports acquiring **Software Impressions LLC**, a privately-held software developer and online services provider. Waltham-based IIC enables corporations to measure and manage the risk of compliance failure.

Avon, Conn.-based Software Impressions develops EthicsAdvantage, a compliance case management dashboard. The company is a software developer and online services provider for corporate compliance risk and mitigation programs. Financial terms of the deal were not disclosed.

Software Impressions' programs use tools that include hotline calls, internal case management, risk assessment surveys, employee training programs, supplier ethics management, and a range of compliance-related certification and disclosure initiatives. The company's vision and visibility tools are designed to enable senior executives and compliance professionals increase the effectiveness of their compliance programs, and actually decrease compliance exposure and outside legal spending, officials said.

In 2006, Hartford, Conn.-based **United Technologies Corp.** (NYSE: UTX) enlisted Software Impressions to manage its corporate ethics compliance functions.

Integrity Interactive, which was previously based in Dedham, was founded in 1999 to assist companies with employee training in 140 different compliance areas, with 25 different courses including harassment.

Last year, the company replaced founder and CEO **Carl Nelson** with **David Curran**, the former CEO of **Data Communique Inc.** a content management business of Havas, a France-based communications company. Nelson has remained as Integrity Interactive's executive chairman.

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